

# DAINA MIDDLETON

INTERNATIONAL SPEAKER | AUTHOR

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## ABOUT DAINA

With nearly 30 years of marketing and executive leadership experience, Daina Middleton is a sought-after thought leader and speaker. Middleton is the CEO of Ansira, the industry leader in Brand2Local marketing. She's worked across virtually every category imaginable, and with iconic brands such as Nestle, Verizon, Coca-Cola, Microsoft, Bose, Kohl's, Toyota, and Singapore Airlines to name but a few, and managed teams in 40 countries.

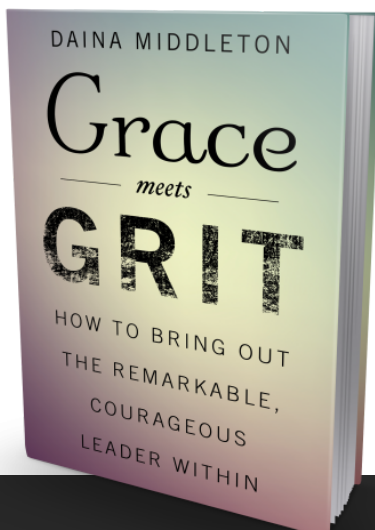


## DAINA'S SPEAKING

Through her speeches, Middleton addresses audiences across the globe on both leadership effectiveness and innovative marketing practices. Her appearances include Social Media Week, ad:tech, WOMMA, Google, 3% Conference, VideoNuze, and iMedia. She is known for her warm, personable style that immediately engages and inspires her audiences. Her speaking style has been called "compassionate and pragmatic," "highly compelling," and "powerful."

"We were so grateful to have Daina Middleton speak at Wisdom 2.0 Connect. Her material is fresh and full of original insights, her style both compassionate and pragmatic. Our audience walked away fully embracing the power of an organization that embodies a true partnership of grace and grit."

- Susan Cole, Organizer, Wisdom 2.0 Connect Boise



**Audiences:** Organizations seeking to empower their women leaders and create high-performing teams that drive results. Women's groups, networks, and associations seeking to help their members advance their careers. Colleges and universities interested in providing actionable advice to the next generation of women leaders.

**Categories:** Business, Diversity and Inclusion, Communication Techniques, Talent Development, Women in Business, Women's Leadership

To inquire about Daina's speaking availability or bulk book purchases, contact [speaking@dainamiddleton.com](mailto:speaking@dainamiddleton.com)