

Daina Middleton

International Speaker • Leadership Behavior Expert • Author

"We were so grateful to have Daina Middleton speak at Wisdom 2.0 Connect. Her material is fresh and full of original insights, her style both compassionate and pragmatic. Our audience fully grasped the power of a culture that embodies a true partnership of grace and grit"

*—Susan Cole, Organizer,
Wisdom 2.0 Connect Boise*



About Daina:

With her roots in the ranches of the American West and a background working as a rangeland firefighter, Daina Middleton had an unconventional path to a career in global marketing. She pioneered Hewlett-Packard's digital and global advertising division, served as Global CEO of performance marketing giant Performics, and most recently led Global Business Marketing at Twitter. She is now an organizational transformation expert, executive coach, and team optimization specialist. Her warm, personable, and engaging speaking captivates and inspires her audiences.

Daina's Newest Keynote Grace Meets Grit: Bring Out the Remarkable, Courageous Leader Within

Drawing on her successful career in male-dominated fields, Daina Middleton offers a new vantage point from which women and men can draw strategies to apply when working together. She provides insight into why and how men and women approach leadership behaviors differently, and offers productive solutions that will immediately benefit organizations of all types. Audiences leave empowered to recognize and embrace their unique strengths as leaders, equipped to leverage the different "leadership superpowers" of others, and make an immediate difference in the quality, efficiency, and culture of the organization.

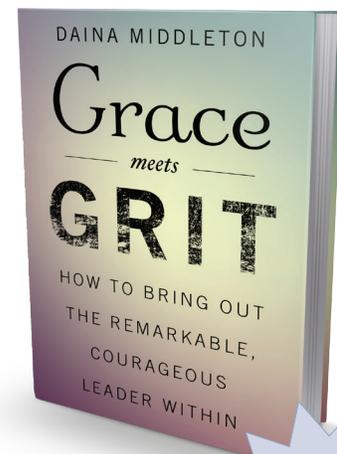
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DainaMiddleton.com.

Audiences: Organizations seeking to empower their women leaders and create high-performing teams that drive results. Women's groups, networks, and associations seeking to help their members advance their careers. Colleges and universities interested in providing actionable advice to the next generation of women leaders.

Categories: Business, Diversity and Inclusion, Communication Techniques, Talent Development, Women in Business, Women's Leadership

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Consider purchasing copies for all attendees

To invite Daina to speak at your event, contact her at speaking@dainamiddleton.com